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# Connell Junior Eagles

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Greetings!

It's that time of year again where we partner with local sponsors to help alleviate the cost of our Spring programs. This year we would like to ask all our sponsors to consider some additional options to help ALL sports programs. Connell Junior Eagles now effectively supports all youth sports in North Franklin and operates most sports programs.

This spring Connell Junior Eagles provide the opportunity for North Franklin kids ages 5-12 to play tee-ball, baseball, and softball in our local league. (Basin City, Connell, Kahlotus, and Mesa) We rely heavily on the hard work of a volunteer Board of Directors, area coordinators, coaches, and the generous contributions of local business owners and individuals just like you.

Attached to this letter is a sponsorship form with several options to donate. If being a team sponsor is not an option for your business, contributing any amount to go toward replacing equipment, paying for umpires, or helping a player in need would be greatly appreciated. Updating and replacing equipment continues to be where a large portion of our funding is used. We hope you can join us as a donor or team sponsor

Any questions can be directed to me or your area director.

Additional information for our programs can be found on our website.

[www.connelljunioreagles.com](http://www.connelljunioreagles.com)

Thank you for your on-going support of North Franklin families!

Sincerely,

Steve Tomren  
President- Connell Junior Eagles  
[connelljreagles@hotmail.com](mailto:connelljreagles@hotmail.com)  
509-521-1580



## Connell Junior Eagles

P.O. Box 805

Connell, Wa 99326

[www.connelljunioreagles.com](http://www.connelljunioreagles.com)

Connell Junior Eagles is excited to offer advertising on North Franklin School District athletic fences. This new advertising sponsorship will be mutually beneficial to our programs and advertisers wanting to show support for all Eagles programs. The potential increase in funds to our programs will pay dividends to the high school programs in years to come as we continue to build the foundation of fundamentals at the youth level.

Connell Junior Eagles (Jr Eagles) is a nonprofit organization 501c3 organized in the summer of 2021 when the former grid kids league merged with the CBYF. Since the inception, Jr Eagles has grown to assist, organize, fund, and operate almost all North Franklin youth sports including:

### Currently

- ❖ **Football**
- ❖ **Cheer**
- ❖ **Boys and Girls Basketball**
- ❖ **Baseball, Softball, and Tee Ball**
- ❖ **Connell Wrestling Club USA Wrestling**
- ❖ **Volleyball**
- ❖ **Connell Little Guy Wrestling**
- ❖ **Connell Soccer**

Funds raised from advertising sponsorships will directly benefit all youth programs of the Connell Junior Eagles. Funds will be directed to the general account and distributed as needed per board decision. Ten percent of the funds above \$30,000 will be shared with NFSD per our lease contract. This allows us the space to provide this opportunity. Operating costs continue to increase with additional programs. Many are not aware of the costs and each program has different needs. Here are some examples of the costs:

- Insurance
- Background checks
- Training
- Paint & Chalk
- Cones
- Referees
- Uniforms
- Printing
- Accounting
- Business fees
- Field Gear
- Player Equipment
- Awards
- Volunteer Travel
- Field Tools
- Field Maintenance
- First Aid
- Ambulance Service
- Helmets
- Bats
- Pads

The cost of operating all programs and planning for wear and tear replacement has exceeded \$60,000 each year. The goal of this advertising sponsorship will be to:

- Stabilize our revenue and reduce volunteer efforts to seek donations and funds.
- Reduce registration fees across programs and allow more to participate.
- Provide funding for more of the little details.
- To allow Jr Eagles to support any program needs within the scope of our bylaws.

In addition to what the Jr Eagles already provide. These additional long-term goals requiring more funding have been set:

- Organized activity buses for our programs.
- Assisting the City of Connell with a rebuild of Pioneer Park to include resurfacing of the quad plex (Goathead Free). Also, the addition of a multi-use soccer/football field.
- Assisting or leading construction of Baseball and Multi-use fields in the Mesa/Basin City area.
- Construction of a facility that would have field house space for multiple programs, additional wrestling space, and year-round batting and pitching cages. As well as space for program storage, we are simply out growing containers.
- Adequate storage in each elementary school area to store field equipment and minimal program essentials.
- Provide more local camp and clinic opportunities from highly skilled coaches and trainers.
- Assisting NFSD in providing excellent programs and facilities.

Standard advertising signs will be 4'x8' aluminum construction. Sponsors will provide graphics and Jr Eagles will have the signs professionally designed after sponsor and advertising committee approval. The cost of the signs will be included in the fee for the first year. Sign ownership will be retained by the Jr Eagles. Signs will be on display for 1 year at which time sponsorship will be renewed for an additional year or the space sold to another sponsor. Signs will be maintained in quality condition to maintain a clean professional appearance. Future changes to signs will be made in the form of a wrap. Aluminum signs may only be modified in summer to avoid disrupting school activities. The scoreboard and Clark St fence will be considered *premium* space with additional cost. Promotional signs can be provided by the sponsor but must meet approval criteria. ALL sign graphics must be approved by the advertising committee to comply with school criteria. No unapproved signs may be installed.

Sign sponsorships will remain separate from all other Jr Eagles fundraising and sponsorships, including individual team sponsorships.

For those not wanting to advertise but still wanting to support the Connell Junior Eagles. A tax-deductible donation would be welcome. Additional volunteers are also always welcome to help with the many tasks of operating these programs. You can visit our website and sign up for communication to stay informed. Parents in the North Franklin community are encouraged to register their kids on the site for notification of open enrollments.

Connell Junior Eagles thanks all our supporters for the consideration to participate in this opportunity. We look forward to continuing to improve our programs with this opportunity.

Thank you!



# Connell Junior Eagles

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## ANNUAL DONATION & SPONSORSHIP OPTIONS

NAME OF BUSINESS/SPONSOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BUSINESS NUMBER: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

### Option #1 FLAT DONATION TO PROGRAMS OPERATING AND EQUIPMENT NEEDS

\$500     \$1,000     \$2,500     \$5,000     \$10,000     \$\_\_\_\_\_

DONATION OF PRODUCT, MATERIAL, OR EQUIPMENT \_\_\_\_\_

FOR PROGRAM, RAFFLE, OR FUNDRAISER

### Option #2 TEAM SPONSORSHIP OPTIONS:

BASEBALL, SOFTBALL, AND TEEBALL  \$300      VOLLEYBALL  \$250      SOCCER  \$200

NAME RECOGNITION ON TEAM SHIRTS, PROGRAM BANNERS, AND WEBSITE

### Option #3 PLAYER SPONSORSHIP

\$50       \$100       \$250

HELPS COVER THE REGISTRATION COST FOR FAMILIES IN HARDSHIP.

PLEASE CALL STEVE 509-521-1580 IF YOU HAVE ANY QUESTIONS.

### Option #4 ADVERTISING SIGN OPTIONS- FEES ARE ANNUAL

4X8 Aluminum Signs on the football field and outer fields. Vinyl will be placed on interior baseball fences.

Placement options are the football field, soccer field, and baseball and softball quadplex fields.

1 sign located at random-----\$1,000 \_\_\_\_\_

3 signs located all 3 areas-----\$2,000 \_\_\_\_\_

6 total signs placed at each field-----\$3,000 \_\_\_\_\_

IF YOU WISH TO DO A HALF SIGN AS EXPLAINED BELOW, PLEASE CUT COST IN HALF.

CLARK STREET FACING IS ADDITIONAL-----\$500 \_\_\_\_\_

CHECKS CAN BE MADE OUT TO **CONNELL JUNIOR EAGLES** AND SENT TO THE ABOVE ADDRESS WITH THIS APPLICATION.

TOTAL \$\_\_\_\_\_

## ADVERTISING EXPLAINED

Signs will be located on the Connell High School athletic fences. Signs will be placed at random unless you select and pay for a specific location. Signs randomly placed may be located as follows:

1. The football field area on the interior fence.
2. The soccer field and tennis fences on the interior or exterior of the fence.
3. The quad plex baseball and softball fields on the interior(vinyl) or exterior(aluminum) of the fence.

**Randomly placed signs** will be distributed across any three locations.

**Clark St fence**-Sections of the north fence at the football field (upper parking lot) will remain unobstructed for vehicle spectators. However, the fence behind the visitors with Clark St frontage will be considered premium and only available with additional payment.

**Scoreboard signs** will be placed under the football scoreboard. These will be premium signs. Call for information.

**Sign details**- Full signs will be 4x8 aluminum printed signs. Half sign options will be 4x4 or 2x8 shared with another sponsor on a 4x8 aluminum sign. The cost of the sign printing and placement hardware is included in the first-year cost. At the end of each year sponsors will be sent renewal notices to pay for the sign space. Sign ownership will be retained by Connell Junior Eagles. At which time degradation requires the signs to be improved. A sign wrap will be placed on the aluminum at no additional cost. Should a sponsor wish to change the sign a wrap will be used at the sponsor's cost. Changes to existing signs will happen in summer months to avoid NFSD disruption. Interior fence signs will be vinyl.



**Custom interchangeable option**-Sponsors that wish to interchange sign graphics more frequently may choose to place a vinyl banner over a FULL aluminum sign.

To check availability or if you have questions contact Steve Tomren 509-521-1580 Graphics, logos, and general or complete design ideas need to be submitted within 1 week of application submission. Extensive designs or needs will be directly contacted by our sign designer. All signs and graphics are subject to NFSD approval. Checks or payments need to be included with the application. Please call to meet, mail to the above address, or email to [connelljreagles@hotmail.com](mailto:connelljreagles@hotmail.com) Checks are preferred to avoid processing fees.